

NOKA 2022

1- INTRODUCTION

Noka Mentoring is a Basque Government programme coordinated by Tabakalera's film department in collaboration with Zineuskadi. It provides supervision, guidance and support for feature film projects from emerging female directors in the Basque Country and Navarre.

Noka Mentoring provides the participating female directors with time, space, context and professional support during the initial phase of their films. They also receive help to prepare a directorial dossier which is as robust as possible, enabling them to access other film-related support from the Basque Government, the ICAA (Film and Audiovisual Institute of the Ministry for Culture) and professional forums in the international film industry.

The entire process will be supported by three female tutors who will supervise the three selected projects during the programme. The tutors are **Mar Coll, Mainer Oleaga and Diana Toucedo**. The mentoring will have two strands: the first will look at the creative approach to the process of ideating a film; the second will focus on models for ensuring the projects stand up in the film market and industry.

Objectives:

Noka Mentoring is part of the professional and educational network already in action via the various collaborative programmes run by film-related institutions in Tabakalera. The building comprising the Tabakalera International Centre for Contemporary Culture also houses a Film Archive that safeguards and updates the Basque film heritage. The building hosts a first-rate international film festival that brings together figures from the industry, the market and contemporary creation through its various programmes, in addition to the Elias Querejeta Film School, an institute providing unique and pioneering education which, through its three specialist

areas (archiving, curation and creation) examines the past, present and future of film making. Tabakalera's cultural project includes a shared cinema and various film making programmes involving a variety of partners. The building is also home to Zineuskadi, an institute for the strategic development of all aspects of the Basque audiovisual sector. In that sense, it supports businesses and professionals to develop and expand on the national, European and international stage, particularly films in minority languages and especially Basque productions. Zineuskadi launched Noka Mentoring to try to break the glass ceiling. It now offers a supplementary module geared at getting more participants into the professional market. NOKA participants will also take part in the San Sebastian Film Festival. This professional backdrop working collaboratively day after day in the name of film is what really sets Noka Mentoring apart from other programmes in this new phase.

The chosen directors will be able to engage with, and benefit from, the system of shared working in the Tabakalera ecosystem that supports emerging film talent. The three selected directors will therefore have free access to all film screenings on the shared screen in Tabakalera throughout the programme. They will also meet with academic managers in EQZE to study the possibility (depending on their projects and the school calendar) of attending some of the workshops and classes in the film school as guest students during the Noka Mentoring programme. In addition, they will be given a professional industry pass for the 2022 San Sebastián International Film Festival, enabling them to attend the festival and see its inner workings as part of their training and support programme.

Noka Mentoring is all about starting the process of making a film. It is the first step along a long road. Hence, the programme focusses on this initial stage and on the preparation of the most robust directorial dossier possible. The most important question we ask the directors who wish to join the programme is what film they want to make and why. **What films are inside you?** Their knowledge of the project and of its motivations, strengths and cinematic potential is what we can help to develop in the programme.

2 - PARTICIPANTS

Noka Mentoring is for emerging female directors (first or second film) born or resident in the Basque Country and Navarre and who are working on fiction or non-fiction feature films. This is a programme for talented directors with a drive to develop their own cinematographic perspective and who see the process of searching as part of the film. It is for directors who want to ask themselves questions about the reason behind the images and sounds that they have started to define, who integrate not only artistic and creative dimensions into their work but the need to form part of the film industry and its professional processes, and whose films can enter into a dialogue with the three tenses of film: the past, the present and its future.

A searching and demanding attitude, one rich in diverse perspectives and which understands that film is at once part of an artistic tradition and of an industry that needs new voices, will set applicants apart.

Female directors including Itziar Leemans, Tamara Lucarini, Estibaliz Urresola, Irati Gorostidi, Marina Palacio, Sara Fantova, Clara Rus, Maddi Barber and Nagore Eceiza are graduates of the NOKA Mentoring programme.

3 - PROGRAMME AND FUNDING

To ensure that the three selected directors can engage in the Noka Mentoring programme and develop their projects under the best possible conditions, each will receive financial support of €4,000.

The entire process will be supported by three female tutors – **Mar Coll, Maider Oleaga and Diana Toucedo** – who will supervise the three selected projects during the programme. Since NOKA focusses on the ideation and development phase with a view to developing the directorial dossier, the three tutors all have direct ties to cinematographic creation.

The various modules together offer a creative approach to the process of ideating a film and ensure the projects stand up in the film market and industry, with modules taught by professionals from the sector.

MODULE 1 (March/April 2022)

Film from within: Projects will be presented to the tutors in tandem with tutored sessions to work on participants' awareness of themselves as directors and to immerse them in the history of film. During these sessions, participants will be introduced to the tools they need to undertake the first phase of writing their project.

In the first individual session with their tutors, participants will set objectives and the timeline for their projects. The tutors will support the film makers all throughout the NOKA Mentoring programme.

MODULE 2 (April 2022)

Screenplay writing: Participants will explore different ways of approaching screenwriting.

MODULE 3 (May 2022)

Directorial dossier: Participants will discover the keys and tools for creating a solid directorial dossier.

MODULE 4 (June 2022)

Production: Participants will begin to focus on aspects linked to production and their funding plan.

MODULE 5 (September 2022)

Industry map, labs and professional forums: Participants will take part in the industry side of the San Sebastián International Film Festival and attend conferences where they will find out about calls for proposals, laboratories, markets and festivals at which to present their projects and network with producers and investors.

MODULE 6 (November 2022)

Production, marketing and distribution. *Conferences for participants of all NOKA editions.*

In these sessions, organised by Zineuskadi, participants will devise a funding plan that fosters international co-production, and they will explore a marketing strategy that they can adopt from the development phase. They will also receive guidance on national distribution and international sales.

4- CALL FOR APPLICATIONS AND SELECTION

- Applications may be submitted from **14th January to 15th February 2022** (12:00 noon).
- The three selected projects will be announced on **15th March 2022**.
- The selection committee comprises **Maialen Beloki** from the San Sebastián International Film Festival (SSIFF), **Carlos Muguiro**, Director of the Elías Querejeta Film School, **Mar Izquierdo**, Coordinator of Zineuskadi, and **Sara Hernández**, Coordinator of the NOKA Mentoring programme in Tabakalera.
- The committee may interview some of the candidates during the selection process.
- Participants must submit all required documentation if they wish to be considered.
- To register, applicants must fill out the online form and attach a PDF dossier.

5- REGISTRATION AND DOCUMENTATION

To register, applicants must fill out the online form and attach a PDF report with the following information:



- Page 1: Technical report. Title, directorial team, category (fiction/non-fiction), producer (if applicable) and format (e.g. 16 mm).
- Page 2: Synopsis.
- Pages 3 and 4: Letter of intent. Why do you want to make this film? What can you tell us to help us understand the motivations behind this project?
- Pages 5 and 6: CV and filmography.
- Pages 7 and 8: Any other material that may shed further light on the project and that applicants wish to share with the selection committee, e.g. links, photos, audio, Vimeo links, etc.
- Page 9: Copy of national ID card or official identification document.

For questions, contact: shernandez@tabakalera.eus. Alternatively, call this number: +34 943 011 311 (ext. 3608).

6- TERMS OF ENTRY

Applicants must comply with the following requirements and commitments:

- Being up to date with their tax obligations.
- Being up to date with their social security obligations.
- Being free from criminal or administrative sanctions incurring loss of the right to obtain grants or other financial support, and free from any legal restrictions that would prevent them from receiving such support.
- Failure to comply with the deadlines established in the terms and conditions of this call for applications, without reasonable justification, may lead to suspension of the support provided and the successful applicant being required to reimburse any funding received, where applicable.



- CICC/Tabakalera may use the work carried out in the laboratory to promote and make publicly accessible the programme which is the subject of this call for applications, including its content and results.

- The public presentation and distribution of audiovisual works stemming from the selected projects must mention their participation in the programme which is the subject of this call for applications, including the brands, logos and trade names of Tabakalera (by including them in the credits, for example).

- The rules governing use of the Tabakalera space must be adhered to.

- Tabakalera reserves the right to review the participation of each project representative and to terminate their participation at any time, where appropriate.

Participants who, having received financial support, find themselves no longer part of the project prior to its scheduled end, must return the full sum of the support received.

7- INTELLECTUAL PROPERTY

All participants will ensure that the projects, documents and audiovisual materials presented within the scope of this call for applications, as well as any others created during their participation in the programme should their application be successful, are original and do not violate any intellectual property rights.

By accepting these terms and conditions, the selected participants and/or representatives authorise Tabakalera to use the documents and text, graphics and/or audiovisual materials submitted and/or generated while developing the project in the laboratory, in any currently known format, with the sole purpose of promoting the call for applications, its content and its results, and making these publicly accessible through any channel free of charge. Tabakalera will therefore be free to exhibit and publicly communicate the project through any channel during the project and indefinitely following its completion.



All of the aforementioned does not endanger the moral rights of the author and the ownership of all the intellectual property rights that affect the aforementioned documents and text, graphics and/or audiovisual materials, which will continue to be owned by the participants and/or representatives who created them.

In any event, each participant and/or representative will be accountable to Tabakalera for any intellectual property claims that may be made by third parties in relation to (i) the projects, documents and text, graphics and/or audiovisual materials submitted within the scope of this call for applications, and (ii) the documents and text, graphics and/or audiovisual materials that, if selected, they create during their participation in the programme, and must compensate Tabakalera for all damages that may arise from any claims related to these matters.

In addition, and for the purpose of being able to use the brands, logos and/or trade name of Tabakalera, this entity will issue the selected participants and/or representatives with the corresponding license to use said items, which is non-exclusive, free of charge and non-transferable, and limited to their inclusion in the distribution presentation and the public communication of the audiovisual work resulting from their projects.

8. DATA PROTECTION

Participants are informed that by accepting these terms and conditions, they consent to the personal data provided to Tabakalera in their application, and to information which they provide to Tabakalera during their participation in the programme, if selected, being processed by this entity for the purpose of processing and managing their application, their subsequent participation in the programme and its subsequent dissemination.



Personal data will be communicated to the entities and/or public authorities to whom this communication is a legal obligation. Similarly, and subject to the following provisions, the image and the name of the selected participants and/or representatives may be communicated to third parties via reproduction on the Tabakalera website and/or in other tangible or intangible media used by this entity to disseminate its work.

In this context, applicants are informed that the provision of this personal data is necessary. Should they fail to provide said data, they will not be eligible for public funding or to participate in the programme.

Tabakalera will hold the personal data of the participants and/or representatives for as long as is strictly necessary to assess their application and, where applicable, to manage their participation in the programme, and for any additional period that must be legally complied with.

Participants are also informed that they have the right to (i) request access to their personal data from Tabakalera, that these be rectified or erased or their processing limited, portability of their data, or to object to their processing, by sending a written request to Tabakalera at pribatasuna@tabakalera.eus with the subject line “NOKA Mentoring 2022” and attaching a letter signed by the data owner (indicating the correspondence address) and a copy of their national identity document, and to (ii) submit a complaint to the Spanish Data Protection Agency or to any other competent control authority, particularly where they are not satisfied with the exercise of their rights.

9- IMAGE RIGHTS OF THE PARTICIPANTS

By accepting these terms and conditions, participants who are ultimately selected expressly authorise TABAKALERA to use the appropriate technical



means to keep a record of, or to record their image and voice in the context of interviews, press conferences and other activities linked to NOKA Mentoring, and to use and reproduce their image, voice and name using any currently available technical means, in any tangible or intangible format, for the purpose of promoting and disseminating the programme that is the subject of this call for applications, including its content and results.

Participants are hereby informed that they have the right to revoke this authorisation at any time

10- ACCEPTANCE OF THE TERMS AND CONDITIONS

By submitting an application in response to the call, the participants accept these terms and conditions. If the submission is lacking any information, participants will be excluded from the call for applications.

In collaboration with:



Program driven by:

